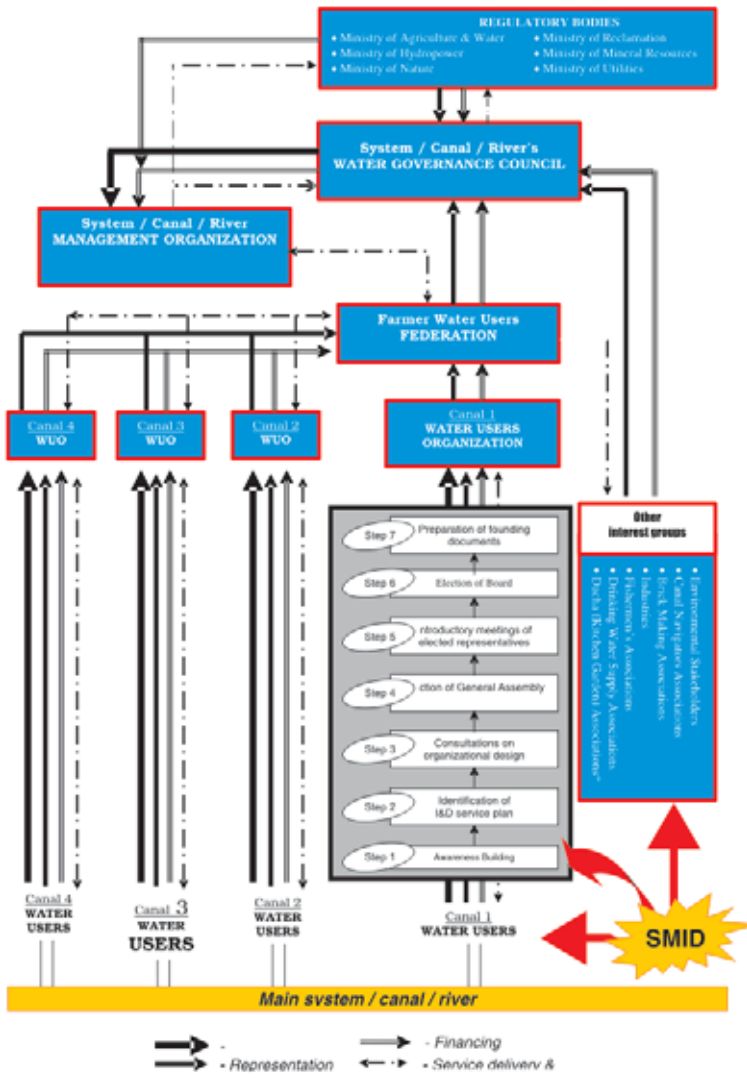


Social mobilization



The proposed process of stakeholder integration into water resources management



Scientific-Information Center ICWC

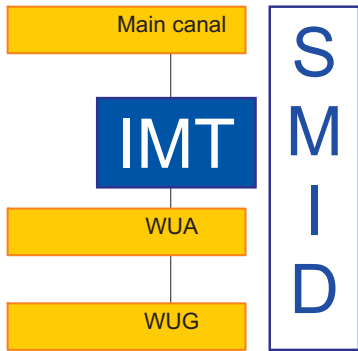
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Main approach



SM – social mobilization and awareness activities among all stakeholders

Management Transfer

ID – institutional development and capacity building

SOCIAL MOBILIZATION – a way from the IDEA until its MATERIALIZATION!

Idea!

Levels!!!

Making it happen!

Main Canal Level

Establishing unified and hydrographic canal management organization
Creation of canal user organizations
Management transfer to state-public governance body

WUA Level

Hydrographic composition
Establishing hydrographic or reorganization of administrative WUAs
Organization strengthening

WUG Level

Problematic zones, self propelled WUGs
WUGs participate in water management and WUA governance



Definition of Social Mobilization

Social mobilization is an approach and tool that enables people to organize for collective action, by pooling resources and building solidarity required to resolve common problems and work towards community advancement.

Social Mobilization Goal

To create truly users owned professional participatory organizations

Based on needs and problems

- Self-governing
- Partially or fully self-managing
- Self-sustaining

Mobilization strategy along IWRM Ferghana

- Key stakeholders active participation based on internal demand
- Collective action to improve overall benefit
- Social mobilization focused on performance not on activities
- Capacity building and empowerment
- Democratic management
- Accountability

SMID teams in Ferghana Valley

- Institutional Development Team
- Apply knowledge, motivate farmers to form WUAs, train WUA staff
- Help farmers to understand how they will benefit from the collective action and participation
- Provide farmers' capacity building and technical assistance and advice

Concept of IWRM Ferghana organizations – WUGs, WUAs, Canal User Organizations

- Greater user participation and hydraulic principle ensure efficiency, equity, reliability, productivity, sustainability
- Accurate discharge measurement
- Accurate monitoring of the discharge
- Effective social organization
- Equality in membership in executive bodies for decision making
- Effective arranging meetings, discussing problems, resolving disputes

